

SPIN Digital Menu Boards for Restaurants

Display your Menu Board and directly influence customers when they are in your restaurant.



Customizable Digital Signage

SPIN Menu Boards create dynamic and attractive digital menu boards that grab your customer's attention and give your business a competitive advantage.



SPIN Menu Boards use exciting, colorful and compelling graphics to convey your current menu and specials.

With SPIN Menu Boards, menu and price adjustments are a breeze allowing for constant and instant display board updates. A portion of the screen includes local ads that can be arranged through you or by our staff.

- Point your customers toward certain brands and products that are featured each month.
- Updates can be done in-house or remotely.
- We offer the flexibility to modify your digital menu board display, customizing projections for certain hours, or catering to local tastes – maximizing targeted sales.
- SPIN menu boards will eliminate the need to print and distribute paper & cardboard signs each time your menu changes to save you those costly printing and distribution fees.

Digital menu signs offers a unique solution to help your business in many ways - from influencing customer behaviors at the point of sale, enhancing your brand, scheduling your promotions during peak periods, managing your menu boards, and allowing for cross-selling opportunities.

Impact customers at the point-of-decision with digital signs and displays.

- Content in any shape or form.
- Attractive, creative options thanks to incredible customization features
- Interactive & personalized messaging at the right time & location.
- Increase your sales per customer by cross-selling and up-selling
- Display ads from local merchant ads that can be **sold** by you or our staff

Grab your customer's attention and direct them to restaurant specials & promotions.

Benefits

- ▶ Increase your sales per customer by cross-selling and up-selling
- ▶ Use eye-catching and mouth-watering ads to make your products totally irresistible
- ▶ Influence your patrons' decision making by promoting your daily menu specials
- ▶ Change your pricing and menu offerings remotely, easily and in minutes
- ▶ Adapt your menu offerings automatically at different times of the day
- ▶ Easily test your promotions and price points
- ▶ Display nutritional information requirements
- ▶ Decrease your printing costs

Deliver the right message at the right time to the customer and make real-time adjustments to stay ahead of your competition.

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